

5TH EDITION

CLEAN EURASIA

ISTANBUL
5-7 NOV 2026

IN COOPERATION WITH
ISSA PULIRE
NETWORK

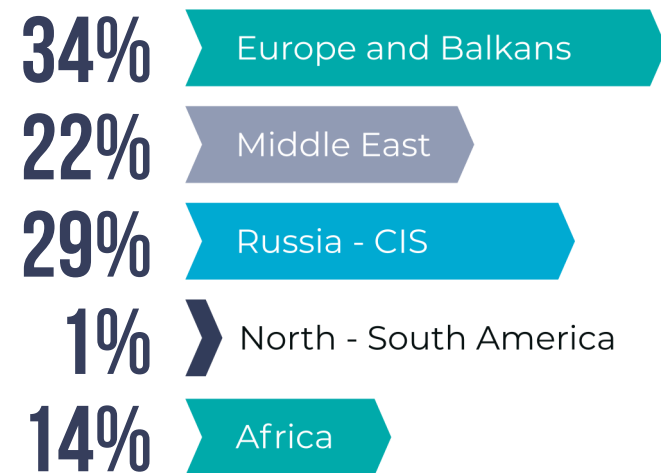


CLEAN EURASIA IN COOPERATION WITH ISSA PULIRE NETWORK

Clean Eurasia is the referent exhibition for professional cleaning in the Eurasia Region. Its 5th edition stands out as the perfect showcase for the sector across South-Eastern Europe, the Gulf Region, the Middle East, and the Arab world.

Backed by the strength of **ISSA Pulire Network** — recognized as the world's largest international platform for professional cleaning and facility management trade shows and executive education events — Clean Eurasia offers a unique opportunity to build valuable business networks and to discover the latest innovations and developments driving the industry forward.

Visitors' geographical distribution



EXHIBITORS DATA 2024 EDITION

EXHIBITORS BY ACTIVITY

Manufacturer	70%
Distributor	15%
Service Contractor	7%
Associations	4%
Press	2%
Other	2%

MANUFACTURERS IN DETAIL

Machines	27%
Chemicals	18%
Equipment	14%
Components	11%
Consumer Products	9%
Laundry	8%
Pest Control	5%
Accessories	4%
Other	4%

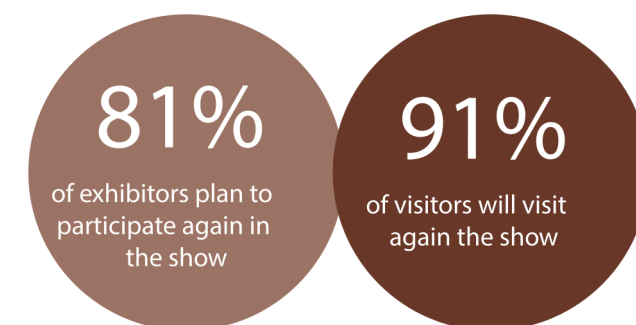
VISITORS BY ACTIVITY

Distributor	42%
FM	18%
Cleaning Company	34%
Supplier	3%
End User	1%

TOP VISITORS

- Decision makers managers belonging to:
- Hospitals, Housing Estates, Hotel restaurant and Cafe
 - Pharmaceutical Warehouses
 - Car wash
 - Buy Chain markets and stores

STATISTICS



Clean Eurasia Components

CleanEurasia will host an area dedicated to components. This area is growing stronger and stronger after each edition of the show and will showcase products belonging to the following categories:

- Nozzles and tools for vacuum cleaners
- Spray nozzle for high - pressure washers
- Pads and brushes
- Rubber products
- Metal frames
- Textile products
- Tyres
- Wheels and castors
- Hardware for cleaning industry
- Pumps
- Battery
- Water filter
- Valves
- Plastic hoses
- Bag filters and air filters
- Metal fittings
- Engines
- Reducers
- Moulds
- Belt conveyors

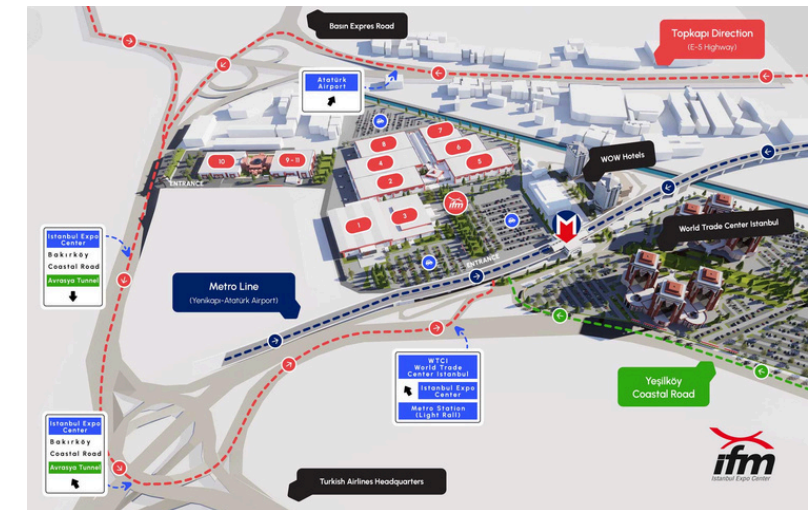


VENUE

The fair will be held at Istanbul Expo Center, Hall 11, which is centrally located and easily accessible for both domestic and international visitors.

Yeşilköy Mah. Atatürk Cad. Hol 1 Blok No:5/2, İç Kapı No:1, Bakırköy, 34149 İstanbul, TÜRKİYE

How to reach the venue



Turkey ranks as the 19th largest economy globally and serves as a pivotal gateway between Europe and Asia, where new frontiers in product and technology exports are continually emerging. Notably, it stands as one of the foremost producers and exporters of cleaning sector technology.

Istanbul, a city steeped in history, has been home to diverse civilizations over the ages. Positioned at the crossroads of East and West, it embodies a hub of trade and cultural exchange. Its historical sites are a testament to its rich heritage, while its modern skyline symbolizes its economic significance.

With its central location, Istanbul holds immense economic importance and serves as a strategic hub for international business. The presence of modern shopping malls, towering business complexes, and expansive fairgrounds further solidifies its status as a key global trading center."



ORGANIZERS:

OTF

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STATEGIC PARTNER:

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